

# PITCH YOUR PLAN

## Business Challenge

### PRIZE PACKAGE

#### BRICK AND MORTAR

##### Moving Services

\$370 Value | Alex Movers

Alex Movers will provide moving services for a new business.



##### Garbage Services

6months free | Alex Rubbish & Recycling Inc.

ARR will provide 6 months of free garbage service (value depends on the size of container)



##### Real Estate Services

\$250 Value | ORB Commercial Real Estate Group

ORB Commercial Real Estate Group will provide the winning business Real Estate Services valued at \$250.



##### Architectural Services

\$3,500 Value | Widseth Smith Nolting

WSN's architectural department will assist the winner with site visits to determine wants and needs for an existing or new building. They will review code issues to ensure compliance to Federal, State and local regulations. WSN will provide architectural renderings for the winner to see what the proposed building will look like when completed.



##### Internet Service

\$100 Value | Gardonville Cooperative Telephone Association

Gardonville will provide the winning business a one-time discount of \$100.00 off their first Gardonville invoice.



##### Leasing Subsidy

Up to \$10,000 Cash | Alexandria Area Economic Development Commission

The Alexandria Area EDC will contribute a leasing subsidy that will help cover the winning businesses two-year rent. The subsidy will be in the form of a deferred loan at 0% interest, which will require no immediate payments and will be completely forgiven after a two year-term.



#### PROFESSIONAL SERVICES

##### Legal Services

\$1550 Value | Swenson Lervick

Swenson Lervick will provide reviewal of proposed employee handbook / policy manual (up to three hours) (\$750) as well as reviewal of existing corporate/LLC record book, consultation re: same OR Drafting of articles of LLC organization, written action in lieu of organizational meeting/banking resolution, preparation of initial company record book. (\$800)

*Specifically as it relates to any of our services, the applicant would be subject to a conflict of interest check with our firm to make sure we don't have an existing conflict*



##### Accounting Services

\$500 Value | Silbernack Accounting

Silbernack Accounting will provide the winning business accounting services and a consultation valued at \$500.



## Insurance Bid

\$250 Value | Zimny Insurance

Zimny Insurance will provide an insurance bid package, this allows the owner to go over insurance bids with appropriate coverages.



## Chamber of Commerce Services

\$600 Value | Alexandria Lakes Area Chamber of Commerce

The Alexandria Chamber will provide the winning business 1 Year Membership (value varies on number of employees) & 3 Email Blasts including free set-up and a free hyperlink for one year.



## Leadership Training

\$500 Value | GiANT Worldwide - Scott Wiethoff Partner

Join Scott Wiethoff from GiANT Worldwide will do a 1:1 Consultative coaching session for up to three hours.



\$800 Value | Alexandria Area Economic Development Commission

The AAEDC will sponsor one person from the winning business to go through the 9 month Leadership Alexandria Program put on through the Alexandria Lakes Area Chamber of Commerce.



## Business Banking Package

\$750 Value | Viking Bank

Viking Bank is offering multiple banking services to the winning business:

Free Business Checking Account (no service charge) for 1 year\*

Free 1st order of business checks, deposit tickets and endorsement stamp

3 free months of Remote Deposit Capture

Free safe deposit box rental for one year

Free consultation with a business banker

Waived origination fee on new business loan\*

*\*Deposit account and loan approval subject to normal underwriting/credit approval*



## Website Design and Development

\$500 Value | CYBERSprout

CYBERSprout will offer the winning business a \$500 voucher for website design and development.



## MARKETING

### Promotion Signs and Graphics

\$500 Value | SignMax

SignMax will provide a certificate for \$500 in signage and graphics for the winning business.



### Advertising

\$1,000 Value | Hubbard Radio & 2060 Digital - Alexandria

The winning business will receive a customized advertising campaign from Hubbard Radio & 2060 Digital.



\$2,000 Value | Echo Press

The Echo Press will provide the winning business advertising worth \$1,000, plus matching funds for additional ads at 50% up to \$1,000.



\$15,000 Value | Du Nord Consulting

Du Nord Consulting will offer a Startup Bootcamp for the Semi-Finalists valued at \$5,000. A Comprehensive Marketing Strategy package valued at \$10,000 will also be awarded to the winning business.

