

PITCH YOUR PLAN Business Challenge 2020

EXPANSION/RELOCATION PRIZE PACKAGE



Moving Services

\$370 Value | Alex Movers

Alex Movers will provide moving services for the winning business, for a local move up to 2 hours.



Garbage Services

3 months free | Alex Rubbish & Recycling Inc.

ARR will provide 3 months of free garbage service (value depends on the size of container)



Real Estate Services

\$250 Value | ORB Real Estate

ORB Real Estate will provide the winning business Real Estate Services valued at \$250.



Architecture Services

\$3,500 Value | Widseth Smith Nolting

WSN's architectural department will assist the winner with site visits to determine wants and needs for an existing or new building. They will review code issues to ensure compliance to Federal, State and local regulations. WSN will provide architectural renderings for the winner to see what the proposed building will look like when completed.



Energy Audit

\$250 Value | Tri County Foam Insulation, LLC

The winning business will receive an energy audit from Tri County Foam Insulation.



Leasing Subsidy

Up to \$10,000 Cash | Alexandria Area Economic Development Commission

The Alexandria Area EDC will contribute a leasing subsidy that will help cover the winning businesses two-year rent. The subsidy will be in the form of a deferred loan at 0% interest, which will require no immediate payments and will be completely forgiven after a two year-term.



Internet Service

\$150 Value | Gardonville Cooperative Telephone Association

Gardonville will provide the winning business a one-time discount of \$150.00 off their first Gardonville invoice.



Legal Services

\$750 Value | Swenson Lervick

Swenson Lervick will provide reviewal of proposed employee handbook / policy manual (up to 3 hours).

Specifically as it relates to any of our services, the applicant would be subject to a conflict of interest check with our firm to make sure we don't have an existing conflict.



Chamber of Commerce Services

\$400 Value | Alexandria Lakes Area Chamber of Commerce

If the winning business is not a current Chamber member, the Alexandria Chamber will provide the winning business with a 1 Year Membership (value varies on number of employees), including free set-up and a free hyperlink for 1 year. If the winning business is a current Chamber member, a \$400 credit will be applied to that member's account.



Radio Advertising

\$1,000 Value | Hubbard Radio & 2060 Digital - Alexandria

The winning business will receive a customized advertising campaign from Hubbard Radio & 2060 Digital.



Marketing

\$6,000 Value | Elite

Elite will provide the winning business 1 email marketing blast per month x12 months to their email list.



Business/Marketing Strategy Consulting

\$10,000 Value | Du Nord

Du Nord will provide the winning business, business/marketing strategy consulting valued at \$10,000.



Print Advertising

\$500 Value | Echo Press

The Echo Press will provide the winning business \$500 of in kind advertising.



Logo Wear

\$250 Value | Faber Insurance

Faber Insurance will sponsor \$250 to Cowing Robards for logo wear.



Team Building

\$100 Value | Andria Theatre

The winning business will receive five vouchers for production from the Andria Theatre for a night out.



Business Planning & Consulting

Small Business Development Center (SBDC)

All applicants can request no-cost business consulting services with the WC MN SBDC. All semifinalists will go through a bootcamp with SBDC resulting in a customized business plan including marketing, cash flow analysis, management, strategy mapping and more.