

Hellow SUPPORT YOUR TEAM

Hello Neighbor is an initiative that helps residents working or attending college in the Alexandria Area integrate into our community.

Local professionals, who genuinely care about their employees (people like you!), initiated us starting this program. Their goal? To enhance employee retention by fostering meaningful connections within our community.

Throughout the year, our program co-hosts *free* engaging events where residents can meet and greet. We're here to support those on the quest to find "their people" and facilitate connections that last a lifetime.

Take action. Make a difference!

- ☐ Connect with us | Follow our links, found below.
- ☐ Spread the word | Share upcoming events with your colleagues and our social media posts.
- **Become a sponsor** | Explore the benefits of being a Good or Great Neighbor below.

Sponsorship Levels

All monthly benefits are valid through the end of the calendar year

Good Neighbor

\$500

- Logo on website for one year, linked to your business website
- Visual recognition at monthly
- Quarterly newsletter recognition, linked to your business website
- Logo on monthly event flyers
- Logo on monthly event email + blast marketing (AAEDC & Chamber)
- New sponsor recognition post on Hello Neighbor Facebook page

Great Neighbor

\$1000

ALL THE BENEFITS OF BEING A GOOD NEIGHBOR, PLUS:

- Business spotlight on website
- One job posting email blast from
- Annual Community Connections event marketing including:
 - Logo on event flyer
 - Logo on email blast marketing (AAEDC & Chamber)
 - Social media recognition
 - Verbal & visual recognition at event
 - Two yard signs displayed at event









